

## Site Usage

**4,709** Visits

**28.90%** Bounce Rate

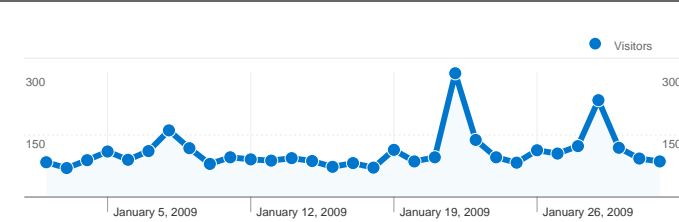
**53,395** Pageviews

**00:05:24** Avg. Time on Site

**11.34** Pages/Visit

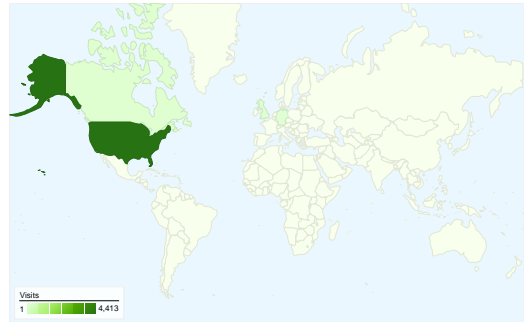
**44.83%** % New Visits

## Visitors Overview

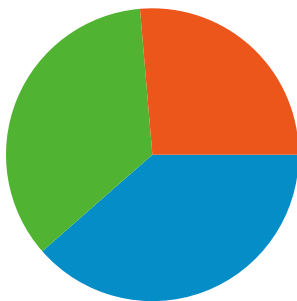


**Visitors**  
**2,622**

## Map Overlay world



## Traffic Sources Overview



- **Direct Traffic**  
1,815.00 (38.54%)
- **Referring Sites**  
1,653.00 (35.10%)
- **Search Engines**  
1,241.00 (26.35%)

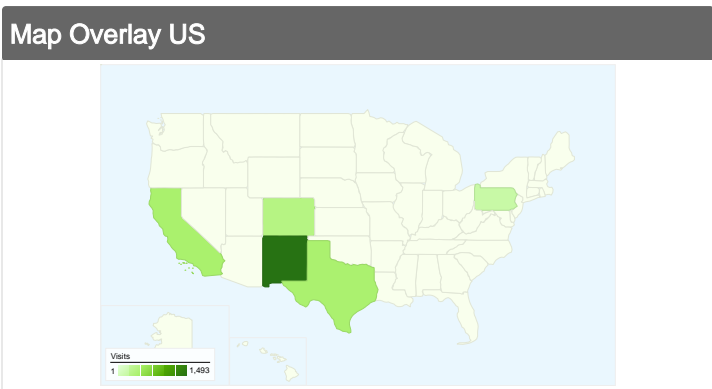
## Keywords

Keyword	Visits	% visits
manitou galleries	222	17.89%
manitou gallery	109	8.78%
(content targeting)	104	8.38%
manitou gallery in santa fe	101	8.14%
manitou gallery santa fe	45	3.63%

Referring Sites		
Source	Visits	% visits
surveymonkey.com	381	23.05%
kimwigginsart.com	352	21.29%
me.com	74	4.48%
santafegalleries.net	62	3.75%
maildogmanager.com	59	3.57%

AdWords Campaigns		
Campaign	Visits	% visits
Campaign #1	208	99.52%
(not set)	1	0.48%





















New vs. Returning		
Visitor Type	Visits	% visits
Returning Visitor	2,597	55.15%
New Visitor	2,112	44.85%

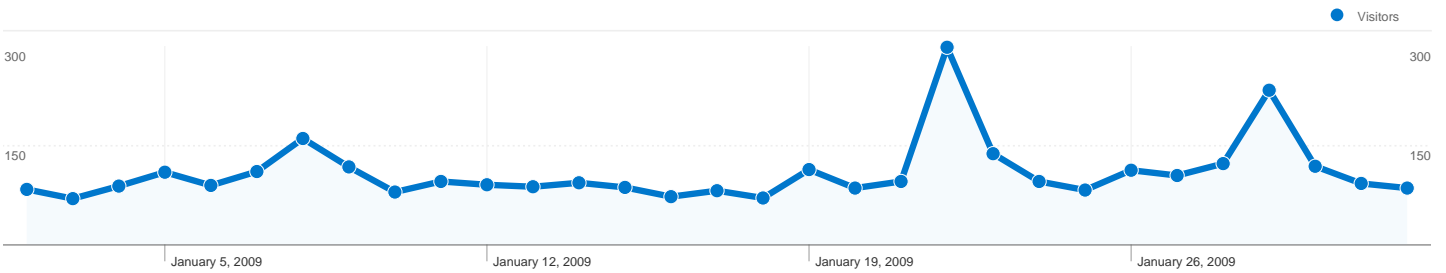


Search Engines		
Source	Visits	% visits
google	1,019	82.11%
yahoo	80	6.45%
msn	54	4.35%
aol	43	3.46%
live	18	1.45%

Browsers		
Browser	Visits	% visits
Internet Explorer	3,243	68.87%
Firefox	743	15.78%
Safari	626	13.29%
Mozilla Compatible Agent	34	0.72%
Mozilla	22	0.47%

Top Content		
Page	Pageviews	% visits
/artists.php	6,901	12.92%
/	4,037	7.56%
/exhibition.php	1,888	3.54%
/searchresults.php?artistId=369	1,356	2.54%
/searchresults.php?artistId=372	1,117	2.09%

Depth of Visit	
Depth of Visit	Visits
1 pages	 28.90%
2 pages	 11.57%
3 pages	 7.22%
4 pages	 6.41%
5 pages	 5.01%
6 pages	 4.42%
7 pages	 3.04%
8 pages	 2.63%
9 pages	 2.57%
10 pages	 1.95%
11 pages	 1.91%
12 pages	 1.64%
13 pages	 1.10%
14 pages	 1.38%
15 pages	 0.96%
16 pages	 1.17%
17 pages	 0.98%
18 pages	 0.91%
19 pages	 0.68%
20+ pages	 15.54%



**2,622 people visited this site**

**4,709** Visits

**2,622** Absolute Unique Visitors

**53,395** Pageviews

**11.34** Average Pageviews

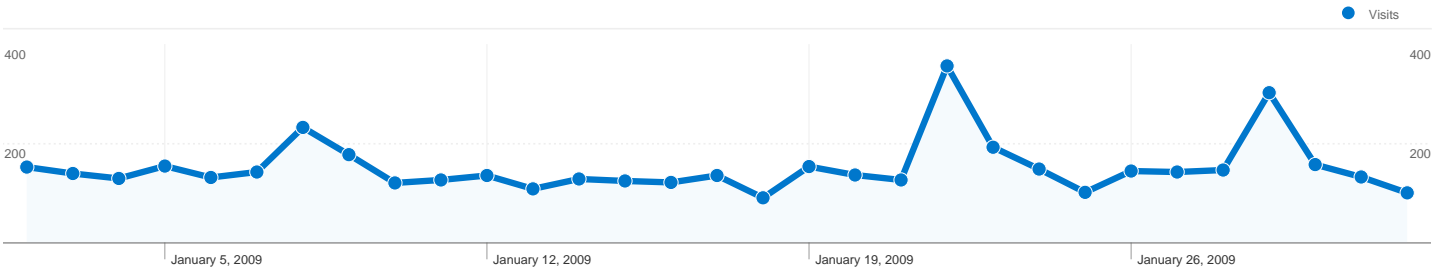
**00:05:24** Time on Site

**28.90%** Bounce Rate




**44.83%** New Visits

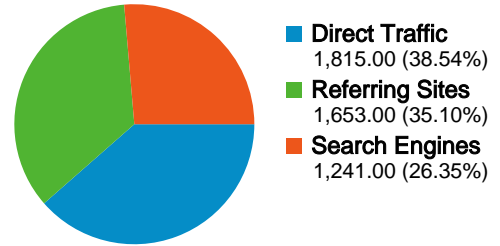
**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	3,243	68.87%	DSL	1,956	41.54%
Firefox	743	15.78%	Cable	1,532	32.53%
Safari	626	13.29%	Unknown	754	16.01%
Mozilla Compatible Agent	34	0.72%	T1	231	4.91%
Mozilla	22	0.47%	Dialup	119	2.53%



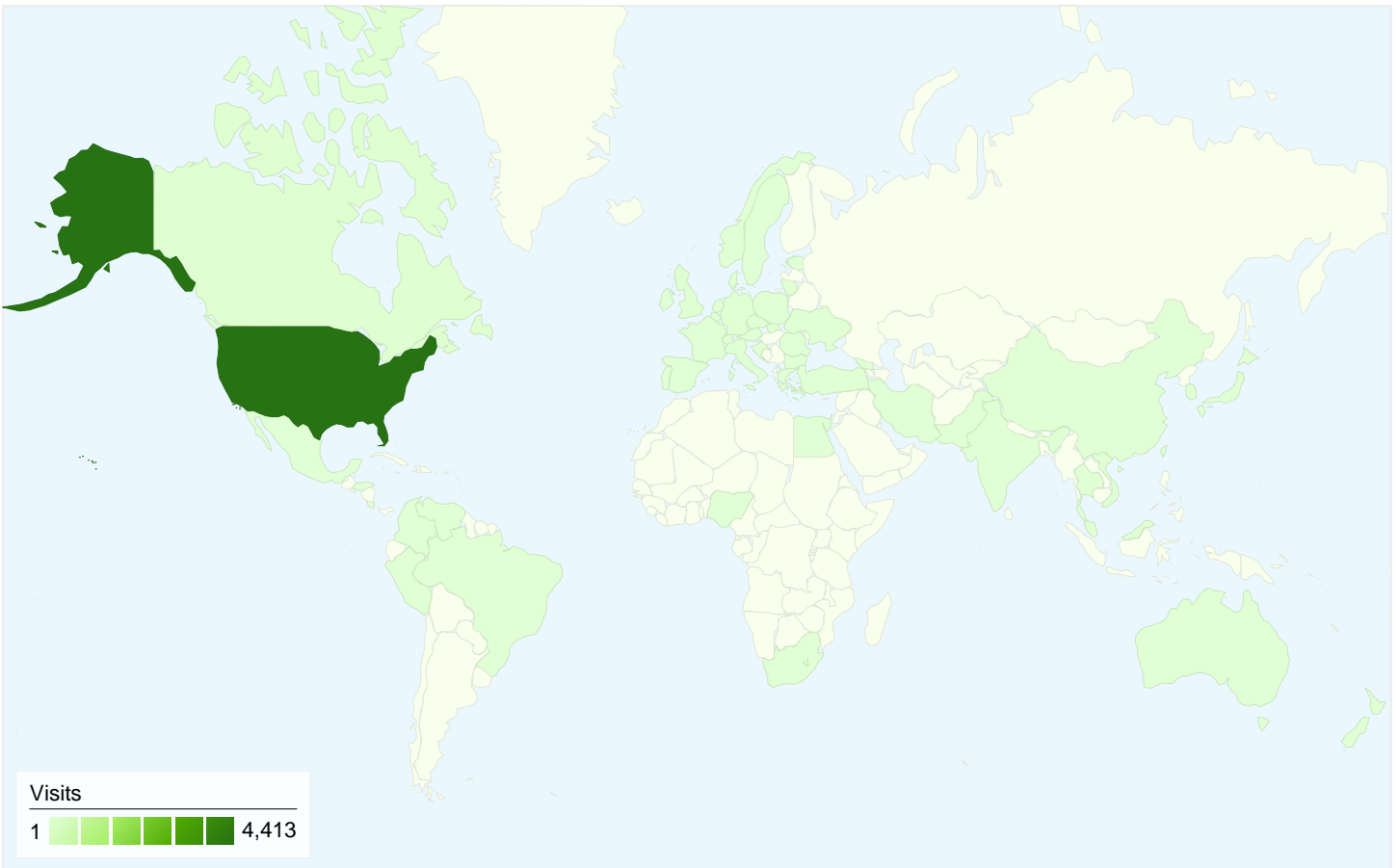
All traffic sources sent a total of 4,709 visits

-  **38.54%** Direct Traffic
-  **35.10%** Referring Sites
-  **26.35%** Search Engines



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,815	38.54%	manitou galleries	222	17.89%
google (organic)	810	17.20%	manitou gallery	109	8.78%
surveymonkey.com (referral)	381	8.09%	(content targeting)	104	8.38%
kimwigginsart.com (referral)	352	7.48%	manitou gallery in santa fe	101	8.14%
google (cpc)	209	4.44%	manitou gallery santa fe	45	3.63%

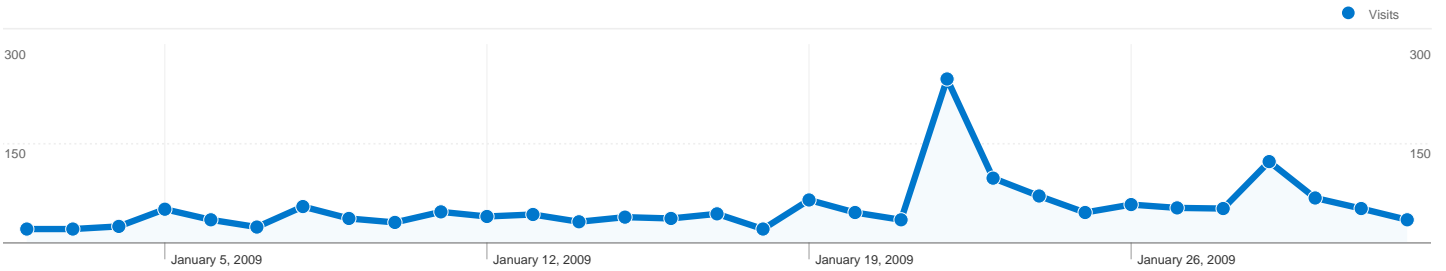


## 4,709 visits came from 58 countries/territories

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>4,709</b> % of Site Total: 100.00%	<b>11.34</b> Site Avg: 11.34 (0.00%)	<b>00:05:24</b> Site Avg: 00:05:24 (0.00%)	<b>44.85%</b> Site Avg: 44.83% (0.05%)	<b>28.90%</b> Site Avg: 28.90% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	<b>4,413</b>	10.86	00:05:26	42.44%	29.32%
Canada	<b>44</b>	20.70	00:03:55	88.64%	15.91%
United Kingdom	<b>30</b>	19.00	00:04:34	80.00%	3.33%
(not set)	<b>24</b>	1.38	00:00:02	100.00%	87.50%
Germany	<b>20</b>	20.60	00:05:41	80.00%	15.00%
Mexico	<b>13</b>	23.38	00:05:07	46.15%	7.69%
Italy	<b>12</b>	8.75	00:02:54	75.00%	16.67%
China	<b>10</b>	32.00	00:08:48	80.00%	10.00%
Netherlands	<b>10</b>	14.70	00:03:06	70.00%	10.00%
France	<b>9</b>	6.67	00:01:03	100.00%	44.44%



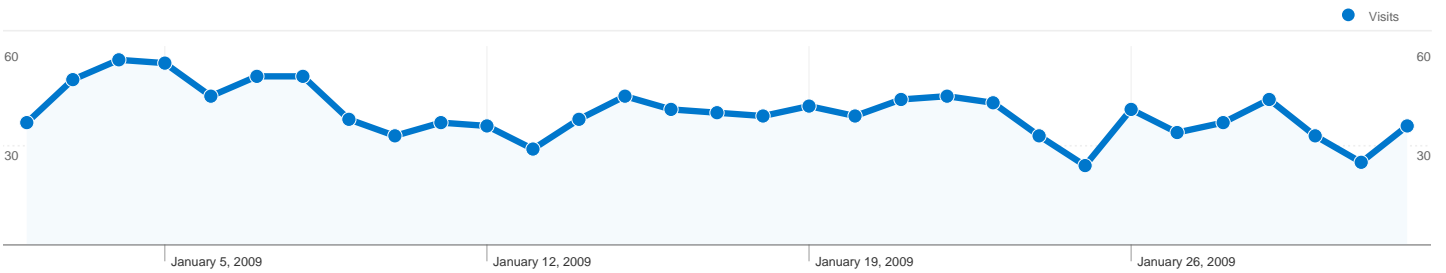


**Referring sites sent 1,653 visits via 169 sources**

**Site Usage**

<b>Visits</b> <b>1,653</b> % of Site Total: 35.10%	<b>Pages/Visit</b> <b>10.31</b> Site Avg: 11.34 (-9.09%)	<b>Avg. Time on Site</b> <b>00:02:57</b> Site Avg: 00:05:24 (-45.48%)	<b>% New Visits</b> <b>39.62%</b> Site Avg: 44.83% (-11.61%)	<b>Bounce Rate</b> <b>30.67%</b> Site Avg: 28.90% (6.12%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
surveymonkey.com	381	8.28	00:01:41	35.70%	43.57%
kimwigginsart.com	352	4.36	00:02:26	5.40%	63.64%
me.com	74	3.12	00:00:07	2.70%	0.00%
santafegalleries.net	62	20.16	00:04:15	75.81%	14.52%
maildogmanager.com	59	12.17	00:08:39	10.17%	10.17%
collectorsguide.com	55	15.91	00:03:19	58.18%	10.91%
international-artist.com	52	13.42	00:05:51	53.85%	46.15%
art-collecting.com	50	7.28	00:02:06	88.00%	24.00%
josephalleman.com	41	9.71	00:01:45	63.41%	17.07%
data.fineartstudioonline.com	35	8.71	00:01:36	65.71%	8.57%

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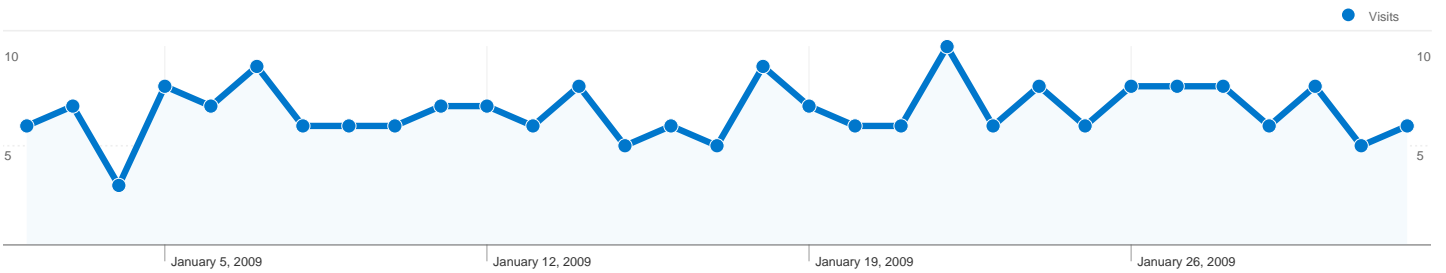


## Search sent 1,241 total visits via 298 keywords

### Site Usage

<b>Visits</b> <b>1,241</b> % of Site Total: <b>26.35%</b>	<b>Pages/Visit</b> <b>15.04</b> Site Avg: <b>11.34 (32.60%)</b>	<b>Avg. Time on Site</b> <b>00:03:17</b> Site Avg: <b>00:05:24 (-39.16%)</b>	<b>% New Visits</b> <b>60.68%</b> Site Avg: <b>44.83% (35.35%)</b>	<b>Bounce Rate</b> <b>8.86%</b> Site Avg: <b>28.90% (-69.33%)</b>	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
manitou galleries	222	13.58	00:02:47	44.14%	7.21%
manitou gallery	109	16.09	00:03:12	54.13%	10.09%
(content targeting)	104	7.06	00:01:18	96.15%	4.81%
manitou gallery in santa fe	101	12.67	00:03:27	11.88%	0.99%
manitou gallery santa fe	45	20.42	00:05:24	62.22%	4.44%
manitou galleries santa fe	39	22.95	00:05:25	71.79%	10.26%
santa fe art galleries	33	11.67	00:02:19	84.85%	18.18%
manitougalleries.com	28	26.57	00:05:17	57.14%	7.14%
manitougalleries	23	14.48	00:07:33	26.09%	4.35%
leigh gusterson	18	51.61	00:08:56	0.00%	0.00%

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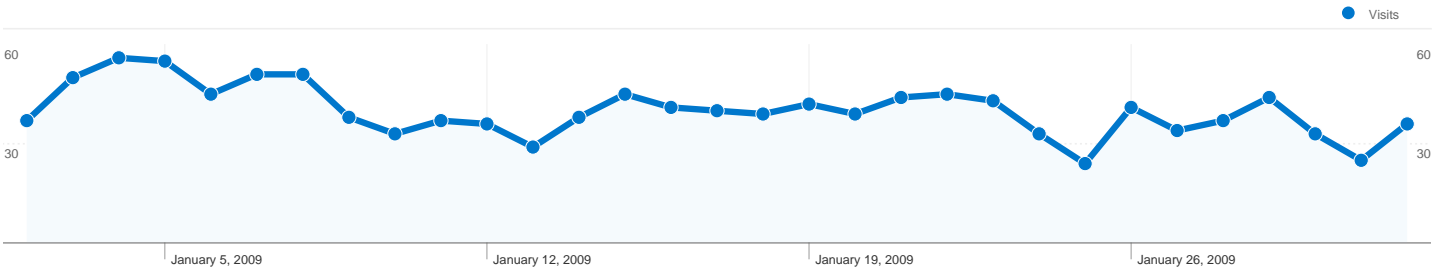


## AdWords sent 209 visits via 2 campaigns

Site Usage

<b>Visits</b> <b>209</b> % of Site Total: 4.44%	<b>Pages/Visit</b> <b>5.82</b> Site Avg: 11.34 (-48.69%)	<b>Avg. Time on Site</b> <b>00:00:56</b> Site Avg: 00:05:24 (-82.60%)	<b>% New Visits</b> <b>97.61%</b> Site Avg: 44.83% (117.73%)	<b>Bounce Rate</b> <b>3.83%</b> Site Avg: 28.90% (-86.76%)	
Campaign	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Campaign #1	208	5.84	00:00:57	97.60%	3.85%
(not set)	1	2.00	00:00:00	100.00%	0.00%

1 - 2 of 2



**Search sent 1,241 total visits via 11 sources**

**Site Usage**

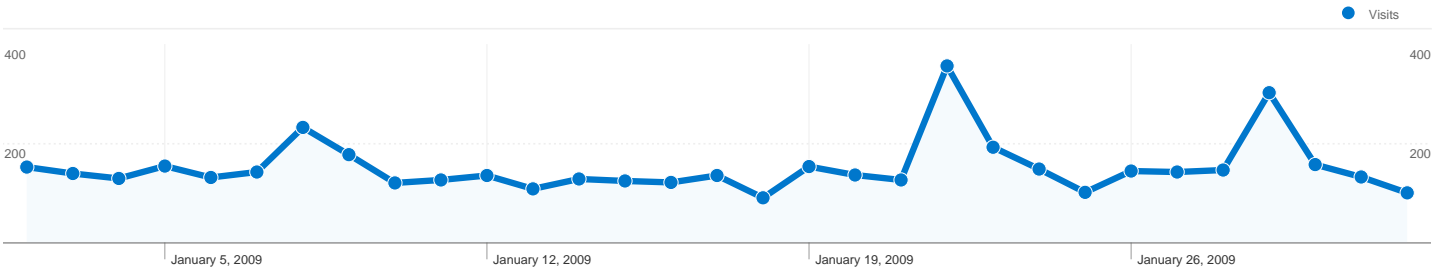
<b>Visits</b> <b>1,241</b> % of Site Total: <b>26.35%</b>	<b>Pages/Visit</b> <b>15.04</b> Site Avg: <b>11.34 (32.60%)</b>	<b>Avg. Time on Site</b> <b>00:03:17</b> Site Avg: <b>00:05:24 (-39.16%)</b>	<b>% New Visits</b> <b>60.68%</b> Site Avg: <b>44.83% (35.35%)</b>	<b>Bounce Rate</b> <b>8.86%</b> Site Avg: <b>28.90% (-69.33%)</b>	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google	1,019	13.27	00:02:48	62.71%	8.15%
yahoo	80	21.34	00:04:58	70.00%	13.75%
msn	54	31.63	00:06:37	31.48%	9.26%
aol	43	13.21	00:05:37	37.21%	6.98%
live	18	21.00	00:04:13	77.78%	16.67%
cnn	10	30.80	00:06:44	0.00%	10.00%
search	9	20.33	00:04:33	66.67%	22.22%
ask	4	37.00	00:04:08	50.00%	0.00%
altavista	2	2.00	00:01:30	50.00%	50.00%
baidu	1	1.00	00:00:00	100.00%	100.00%

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# New vs. Returning

Jan 2, 2009 - Feb 1, 2009

Comparing to: Site



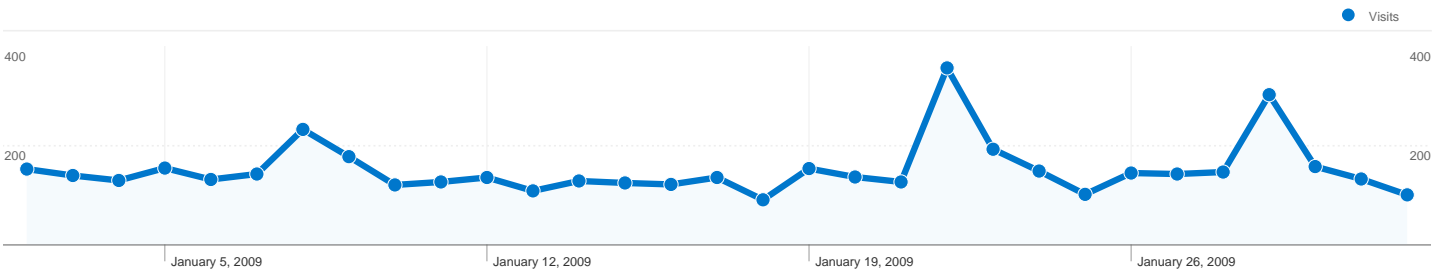
## 4,709 visits from 2 visitor types

### Site Usage

<b>Visits</b> <b>4,709</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>11.34</b> Site Avg: 11.34 (0.00%)	<b>Avg. Time on Site</b> <b>00:05:24</b> Site Avg: 00:05:24 (0.00%)	<b>% New Visits</b> <b>44.85%</b> Site Avg: 44.83% (0.05%)	<b>Bounce Rate</b> <b>28.90%</b> Site Avg: 28.90% (0.00%)	
Visitor Type	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Returning Visitor	2,597	9.63	00:03:17	0.00%	37.20%
New Visitor	2,112	13.44	00:07:59	100.00%	18.70%

# Browsers

Comparing to: Site

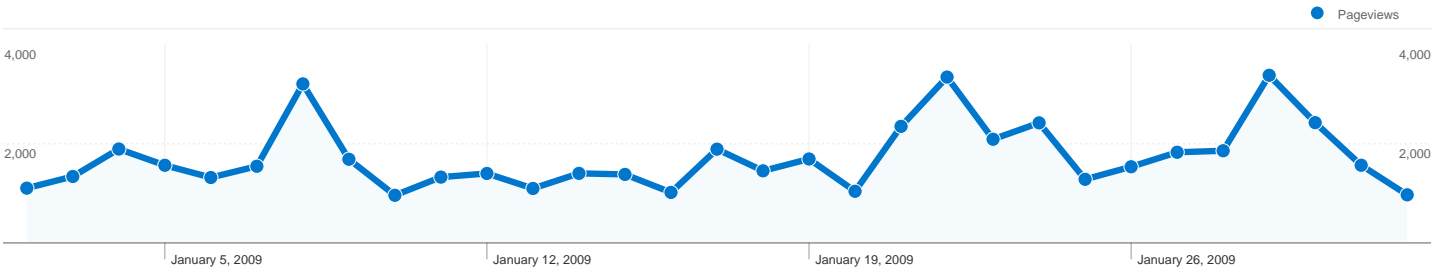


## 4,709 visits used 11 browsers

### Site Usage

<b>Visits</b> <b>4,709</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>11.34</b> Site Avg: 11.34 (0.00%)	<b>Avg. Time on Site</b> <b>00:05:24</b> Site Avg: 00:05:24 (0.00%)	<b>% New Visits</b> <b>44.85%</b> Site Avg: 44.83% (0.05%)	<b>Bounce Rate</b> <b>28.90%</b> Site Avg: 28.90% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer	3,243	11.20	00:02:49	39.22%	33.46%
Firefox	743	10.74	00:18:45	69.58%	18.17%
Safari	626	13.90	00:03:39	39.94%	11.34%
Mozilla Compatible Agent	34	1.15	00:00:12	100.00%	97.06%
Mozilla	22	4.05	00:00:59	81.82%	77.27%
Chrome	13	9.77	00:01:18	69.23%	23.08%
(not set)	12	1.00	00:00:00	0.00%	100.00%
Netscape	7	14.29	00:02:25	71.43%	14.29%
Opera	5	5.40	00:00:39	80.00%	40.00%
Camino	3	1.67	00:00:02	66.67%	33.33%

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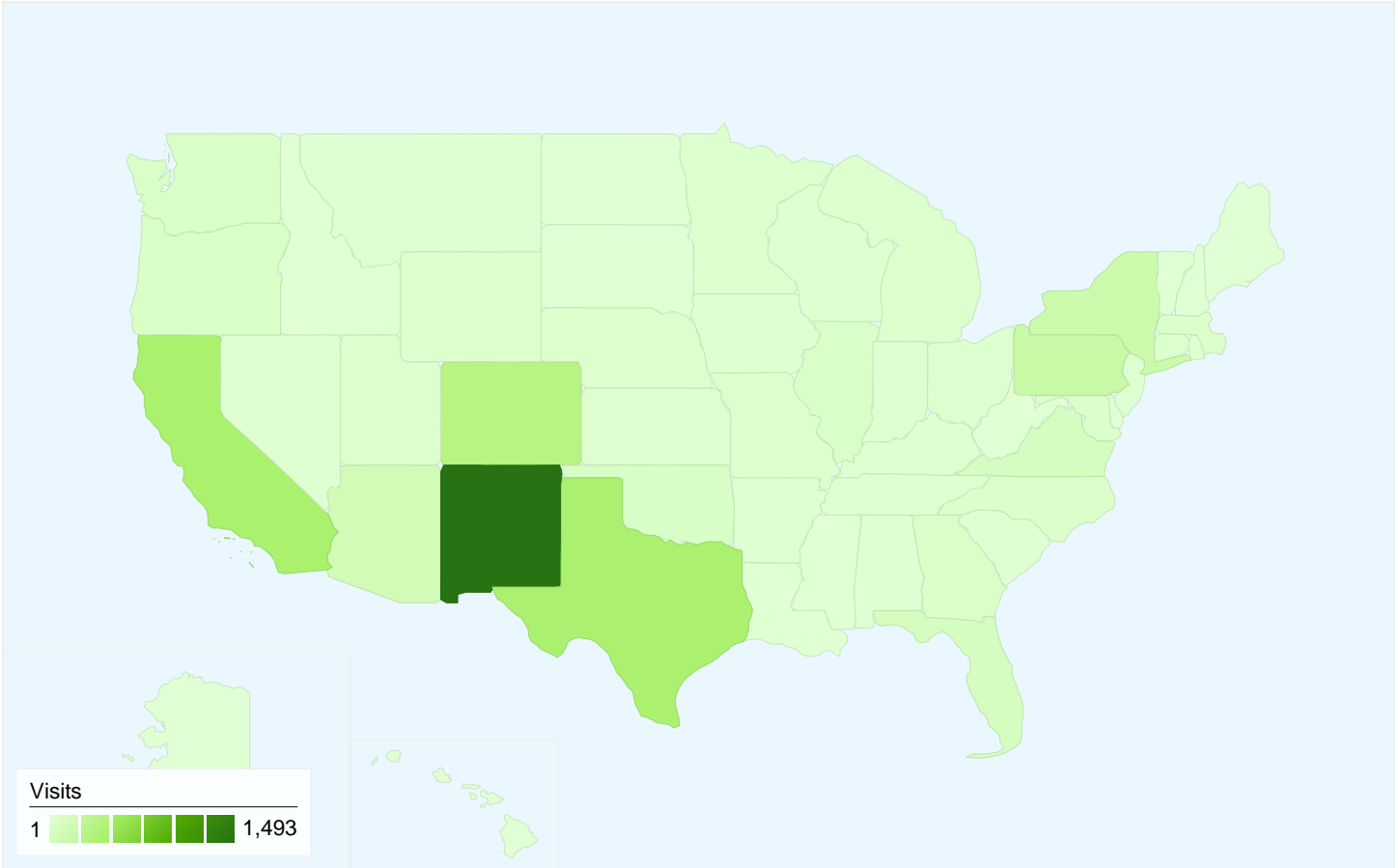
1,226 pages were viewed a total of 53,395 times

Content Performance

<b>Pageviews</b> <b>53,395</b> % of Site Total: 100.00%	<b>Unique Pageviews</b> <b>23,688</b> % of Site Total: 100.00%	<b>Time on Page</b> <b>00:00:31</b> Site Avg: 00:00:31 (0.00%)	<b>Bounce Rate</b> <b>28.90%</b> Site Avg: 28.90% (0.00%)	<b>% Exit</b> <b>8.82%</b> Site Avg: 8.82% (0.00%)	<b>\$ Index</b> <b>\$0.00</b> Site Avg: \$0.00 (0.00%)
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Page	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
/artists.php	6,901	2,258	00:00:22	16.15%	7.48%	\$0.00
/	4,037	3,254	00:00:47	36.57%	39.36%	\$0.00
/exhibition.php	1,888	688	00:00:15	0.00%	12.45%	\$0.00
/searchresults.php?artistId=3696&start=1	1,356	255	00:00:12	0.00%	5.09%	\$0.00
/searchresults.php?artistId=3723&start=1	1,117	266	00:00:14	0.00%	4.21%	\$0.00
/index.php	1,093	80	00:10:22	8.11%	4.03%	\$0.00
/searchresults.php?artistId=3714&start=1	1,065	222	00:00:12	0.00%	3.38%	\$0.00
/searchresults.php?medium=oil&artistId=3718&start=1	871	187	00:00:10	0.00%	4.94%	\$0.00
/searchresults.php?category=painting&artistId=3692&start=1	859	258	00:00:37	0.00%	12.81%	\$0.00
/searchresults.php?medium=oil&artistId=3767&start=1	836	235	00:00:07	0.00%	6.58%	\$0.00

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
## This country/territory sent 4,413 visits via 52 regions

Site Usage

Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>4,413</b> % of Site Total: 93.71%	<b>Pages/Visit</b> <b>10.86</b> Site Avg: 11.34 (-4.23%)	<b>Avg. Time on Site</b> <b>00:05:26</b> Site Avg: 00:05:24 (0.60%)	<b>% New Visits</b> <b>42.44%</b> Site Avg: 44.83% (-5.32%)	<b>Bounce Rate</b> <b>29.32%</b> Site Avg: 28.90% (1.45%)	
New Mexico	1,493	6.85	00:03:12	18.42%	47.15%
California	458	16.16	00:03:13	55.90%	20.31%
Texas	449	13.01	00:03:09	51.45%	12.92%
Colorado	359	8.90	00:02:49	40.39%	14.76%
Pennsylvania	205	4.38	00:00:37	15.12%	78.05%
New York	173	13.23	00:02:46	60.12%	19.65%
Arizona	126	13.91	00:02:46	52.38%	14.29%
Florida	94	12.22	00:02:25	72.34%	11.70%
Virginia	86	14.92	00:02:48	53.49%	12.79%

Oklahoma	64	11.03	00:05:20	31.25%	10.94%
					1 - 10 of 52

## Most people visited: 1 pages

Depth of Visit	Visits	Percentage of all visitors
1 pages	1,361.00	 28.90%
2 pages	545.00	 11.57%
3 pages	340.00	 7.22%
4 pages	302.00	 6.41%
5 pages	236.00	 5.01%
6 pages	208.00	 4.42%
7 pages	143.00	 3.04%
8 pages	124.00	 2.63%
9 pages	121.00	 2.57%
10 pages	92.00	 1.95%
11 pages	90.00	 1.91%
12 pages	77.00	 1.64%
13 pages	52.00	 1.10%
14 pages	65.00	 1.38%
15 pages	45.00	 0.96%
16 pages	55.00	 1.17%
17 pages	46.00	 0.98%
18 pages	43.00	 0.91%
19 pages	32.00	 0.68%
20+ pages	732.00	 15.54%